



DIY STRATEGIC PLANNING TOOLKIT



The DIY Strategic Planning Toolkit is a self-paced program that guides you through the development of a Strategic Plan to achieve your goals for the next three to five years. It is for you if you are looking for a professional plan without having to pay thousands for a facilitator, or for training your Board/Committee in setting up a Strategic Plan. The system also allows for much of the foot work to be delegated, so that the Board is well informed and prepared to plan for the next 3-5 years.

This Program consists of:



4 x Interactive units

To guide you through the process of planning, gathering and filtering intel, setting goals and priorities and putting together a strategic plan with solid foundations.



1 x Workbook

to practice as you go along



1 x Strategic plan template

To fill in as you progress through the units.



BONUS 1

A bonus timeframe checklist is also included in the package so that you can monitor your progress step-by-step.



BONUS 2

A bonus annual template so that you can start to prioritise what you can achieve in the first 12 months and then again for the following years – no excuses!

The Strategic Planning DIY Toolkit is a flexible approaching to designing your priorities for the next three to five years. It takes you through:

- how a well-prepared Strategic Plan helps you to achieve your goals and how it can be used to attract recognition and funding
 - the value of a strong Vision and Mission aligned to your Purpose
 - bringing your Values to life, supporting and promoting your desired work culture
 - how to research and analyse internal and external trends and put together a ‘Situation Analysis’ so that you can embrace innovation and stay ahead of the game
 - planning, preparing and facilitating a Strategic Planning workshop
 - putting together the Strategic Plan document as you go through the program
 - designing a strategy for monitoring your performance and making adjustments as part of your governance procedures
 - developing your plan for the first 12 months using a template that can be used for subsequent years.
- Once you've got your Strategic Plan nailed, you have the map on which to navigate your budget forecast, human and resource planning, marketing and succession plans, to name but a few.